



**Forever**  
FOUNDATION

# FOREVER A BULLDOG

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“

*We lost our good friend, Andrew, suddenly in January 2021. He was born in the auspicious year of 1954 and thankfully, he experienced all the Western Bulldogs glory in 2016.*

*Since Andrew's passing, I have become aware of Forever A Bulldog which celebrates and actively connects those leaving a legacy with the Club.*

*We wish Andrew knew of Forever A Bulldog, as he would have been delighted to be so closely involved with the Club he loved.*

*Estate Executor for Mr Andrew Mason, 2021*

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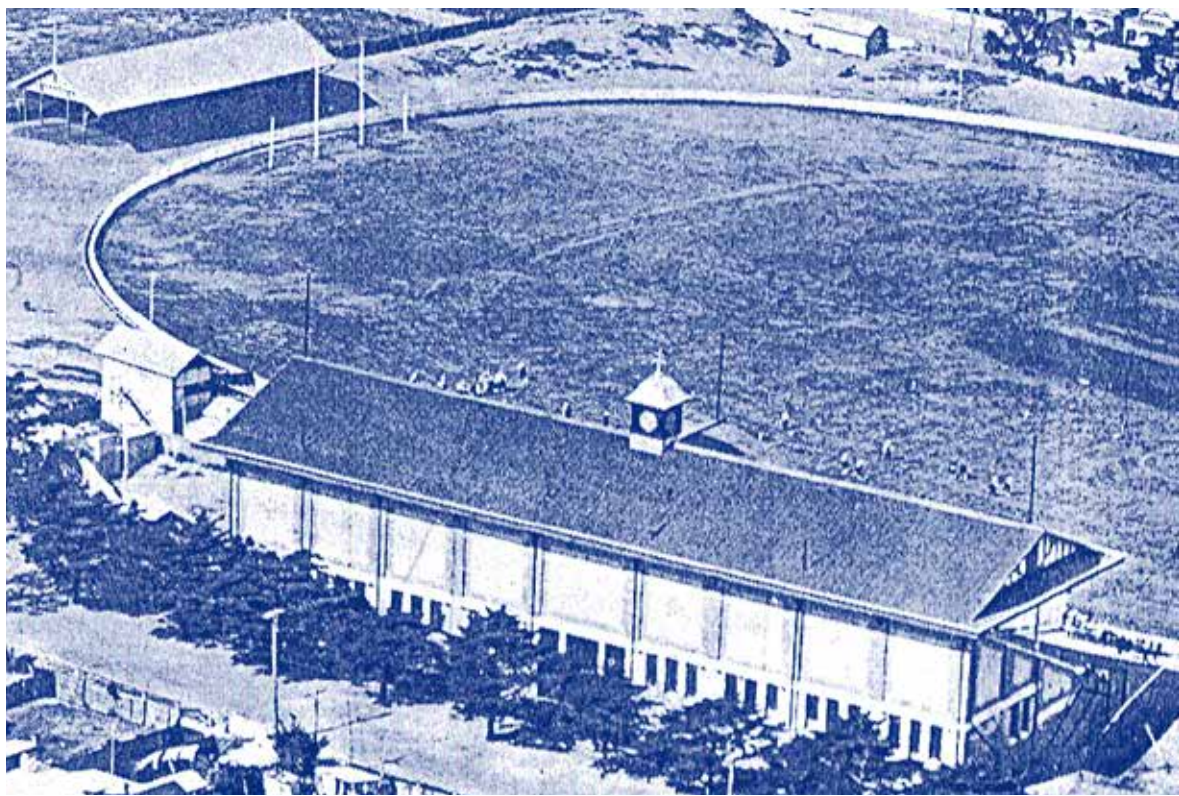
# ABOUT THE CLUB

## **THROUGH & THROUGH – FOREVER A BULLDOG**

The Western Bulldogs has a rich and powerful history.

Since the mid-1880's, the Bulldogs have shown a tenacity, a passion and a determination that has inspired the Western Suburbs of Melbourne.

The true symbol of our Club has been our loyal supporters. As supporters, we have a responsibility to secure the future generations and ensure that they have the same experiences and memories of the Red, White & Blue.

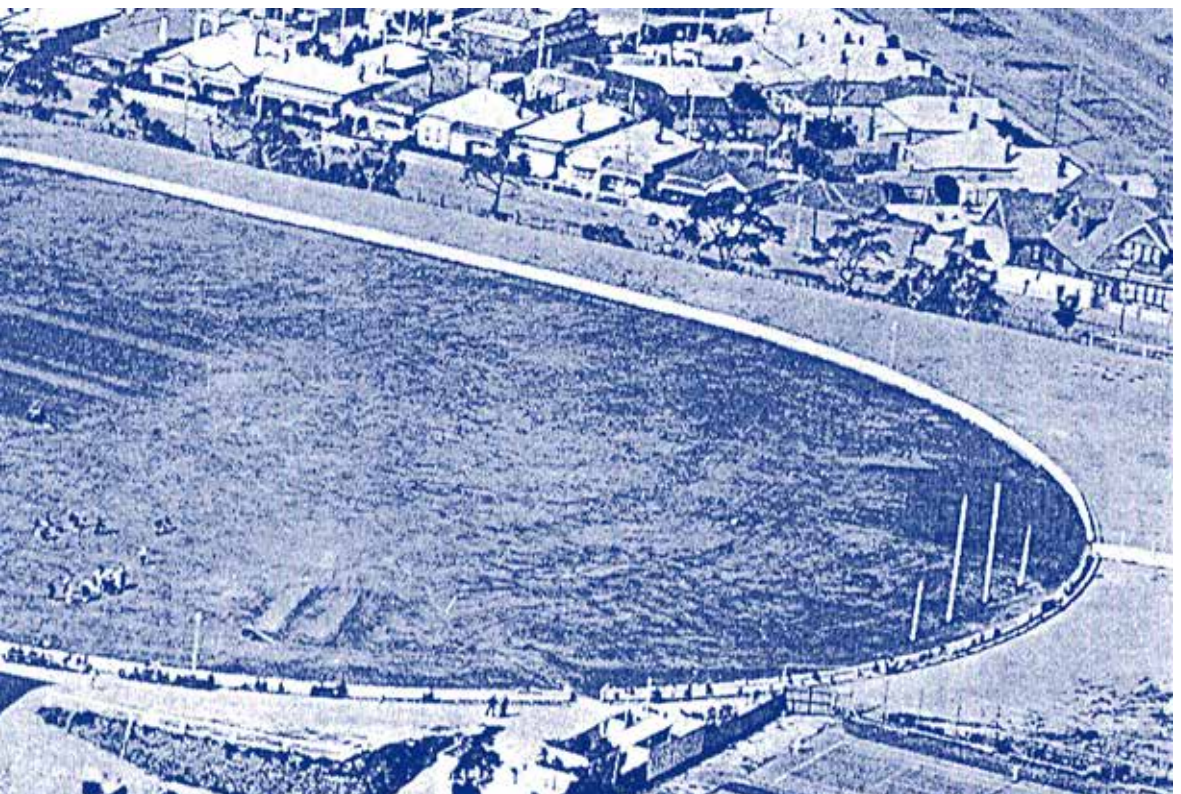




For this reason, the Club has established the Forever A Bulldog Bequest Program that will safeguard our children, grandchildren, and generations to come so they may continue to experience what we have enjoyed from the team we adore.

Leaving a bequest or a future gift is not only providing a gift that lasts forever. It is leaving a legacy beyond your lifetime to ensure the Bulldogs stay strong for many years to come.

Your support has helped make the Club what it is today.  
Your bequest will solidify its future.



# **OUR MISSION**

*To create memories that connect and inspire our people and community.*



# OUR VALUES



Love Beats Fear



Bring your Thing



Ever Curious



Teams within Teams



Humble Excellence



# ABOUT WILLS & BEQUESTS

## TYPES OF BEQUESTS

When making your Will, it is important to seek advice from a solicitor.

The main types of bequests include:

- **the residue** - the remainder of your estate after you have made provisions for family and other beneficiaries
- **a set percentage of your estate**
- **a set amount of money**
- **a specific asset** - e.g. property, shares, or other specific investments

For many donors, a percentage bequest is the most popular. This is because dividing your estate by percentage gives longevity to your Will as the gifts are not impacted by inflation or changes in the value or composition of your estate.





# NEXT STEPS

## HOW DO I LEAVE A GIFT IN MY WILL TO THE FOOTSCRAY FOOTBALL CLUB LTD?

1. If you do not have a Will, you will need to contact a solicitor to create one. If you do have a Will, then you need to add a codicil – a short legal amendment to your existing Will.
2. Decide on the type of bequest you would like to leave in your Will.
3. Discuss your intentions with your family so that your wishes outlined in your Will are fully understood.
4. Notify the Club to ensure we are aware of your intentions. Confidentiality is assured.
5. If you wish to nominate a specific area of the Club you would like to support, please contact the Club to discuss your wishes at [bequests@westernbulldogs.com.au](mailto:bequests@westernbulldogs.com.au)





# UPDATING YOUR WILL

Making or revising a Will is neither difficult nor expensive. It is essential that you have a Will. Many people do not have one or their existing one is not updated. If you have already made your Will, you or your solicitor can easily add the Footscray Football Club Ltd through a short legal amendment known as a codicil.

It is recommended that you review your Will every couple of years as everyone's circumstances change and your Will should reflect your current wishes. As a starting point, we suggest talking to your family.

## **GOOD REASONS FOR UPDATING YOUR WILL**

For many of us it may be some time since you last updated your Will. If any of these factors are relevant to you, they form a good reason to ensure your wishes are updated:

- Death of a loved one
- Illness, sickness or a health scare
- Change of family circumstance e.g. marriage, separation, divorce
- Travelling overseas or an extended holiday

## **CHANGING CIRCUMSTANCES**

Should circumstances change after you have made a gift in your Will to the club and you need to amend it, then we do understand. We invite you to keep us informed along the way.



### **SUGGESTED WORDING FOR YOUR WILL**

The information below is provided only as a general guide to insert in your Will. You should seek advice from your solicitor however for your specific circumstances. Please note that the Western Bulldogs is a business trading name of the Footscray Football Club Ltd.

#### **Residue**

I give the rest of my estate free of all duties to the

Footscray Football Club Ltd,  
417 Barkly St, Footscray 3011  
ABN: 68 005 226 595

for its general purposes and direct that the receipt of the authorised officer of Footscray Football Club Ltd will be a sufficient discharge to my trustees.

#### **Specific gift** (Nominated assets e.g. property, share portfolio)

I give assets/property comprising of

\_\_\_\_\_ from my estate free of all duties to the  
Footscray Football Club Ltd,  
417 Barkly St, Footscray 3011  
ABN: 68 005 226 595

for its general purposes and direct that the receipt of the authorised officer of Footscray Football Club Ltd will be a sufficient discharge to my trustees.

#### **Percentage**

I give \_\_\_\_\_% of my estate free of all duties to the

Footscray Football Club Ltd,  
417 Barkly St, Footscray 3011  
ABN: 68 005 226

for its general purposes and direct that the receipt of the authorised officer of Footscray Football Club Ltd will be a sufficient discharge to my trustees.

#### **Set amount**

I give \$\_\_\_\_\_ of my estate free of all duties to the

Footscray Football Club Ltd,  
417 Barkly St, Footscray 3011  
ABN: 68 005 226 595

for its general purposes and direct that the receipt of the authorised officer of Footscray Football Club Ltd will be a sufficient discharge to my trustees.



# FOREVER A BULLDOG

## **THE NAME**

To leave a bequest to our Club indicates that you have a deep and personal passion for our Club; you truly are leaving a gift that lasts forever and ensuring that the passion you felt for the Western Bulldogs is continued on for generations to come. The name Forever A Bulldog symbolises your future gift and how it will remain within the Bulldogs. Forever.

## **LEAVING A GIFT TO THE CLUB THAT LASTS FOREVER**

Importantly, unless specifically requested otherwise, all bequests are provided to the Footscray Football Club Ltd and invested in a dedicated investment fund. Only the income earned is allocated to programs, that way your gift will truly live forever. These funds are independently overseen by the Club's Finance and Risk Management Committee.

## **WHY JOIN**

Forever A Bulldog aims to bring together a small yet dedicated group of like-minded, dedicated supporters who want to secure the future of the Western Bulldogs.

Every gift provided to the Club, regardless of the size is valued – there is no minimum requirement.

All those who pledge a gift in their Will are eligible to become part of Forever A Bulldog. There is no obligation to participate, and we welcome you to join at any time along your journey with the Club.



## **PRIVATE SUPPORT**

We understand your want to remain private in your support of the Club. By joining Forever A Bulldog, you can help raise awareness and inspire others who may be considering a similar gesture. Importantly, you can be as active or as inactive as you wish within Forever A Bulldog.

## **BENEFITS**

There are many benefits to joining Forever A Bulldog. Most importantly, your gesture will help to guarantee the Club's ongoing existence and sustainability for years to come. Here are a few ways we also say thank you:

- Your name within the new VU Whitten Oval precinct
- Name on the Forever A Bulldog webpage
- A Forever A Bulldog Bequest lapel pin
- Regular communication direct from the Club
- Direct contact to Club's Forever A Bulldog Manager

A large, modern stadium with a blue facade and glass windows. The Western Bulldogs logo is visible on the upper right side of the building. The title "THE IMPACT OF YOUR FUTURE GIFT" is overlaid in large, white, bold, sans-serif font on the left side of the image.

# THE IMPACT OF YOUR FUTURE GIFT

## FOOTBALL

Your gift will be used to support football operations and talent identification to ensure ongoing on-field success.

As a Club with four teams, we strive for on-field success, including the ultimate success in Premierships. We embrace our values including humble excellence both on field and off field. A future gift to our football operations will enable us to have the right infrastructure, talent and high-performance mix.

## HERITAGE

Your gift will be used to support the preservation and promotion of the Club's heritage, history and legacy.

The Bulldogs have a proud history and take much honor in celebrating this history. A new layer of history and heritage is produced every year through our four football teams, AFL, AFLW, VFL & VFLW.

Supporting our heritage is important as it gives us the opportunity to recognise past players & staff, purchase or display historical memorabilia and ensure these items are accessible to all.





## **COMMUNITY**

Your gift will be used to support the inspirational programs that the Western Bulldogs Community Foundation deliver.

The Western Bulldogs Community Foundation is in an extraordinary position where it delivers life-changing and life-saving programs to members of the Western Victorian region. Like our players, our community is courageous, strong, and resilient but some just need a hand to take the next step. That's where we come in.

The Club is central to the community of Victoria's west, and the Foundation plays a pivotal role in helping our people reach their full potential, and ensuring they are accepted regardless of their gender, ability, race, or faith.

# OUR CHARTER

Our Forever A Bulldog Charter is the promise that underpins our bequest program. They are the pillars that we abide by to ensure the Western Bulldogs has a strong future for generations to come.



## **FAMILY**

We appreciate that your family and loved ones will always be your priority and we encourage you to share your wishes with your family.



## **UNDERSTANDING**

You will always have the right to change your decision about a gift in your Will to the Club.



## **RESPECT**

We value your gift. No matter the size, a gift in your Will is priceless and will always be treated with the upmost respect. We will handle it with care and sensitivity.





### **CONFIDENTIALITY**

You can tell us that you have left a gift if you would like to - but you do not need to. It is a personal decision, and we will not keep asking.



### **IMPACT**

We will use your gift carefully and cost effectively so that it has the greatest impact for the Club and its future generations.





# IN MEMORY

## **RECOGNITION**

Once a bequest has been received, the Club will recognise you within the VU Whitten Oval precinct. We will liaise with your family to ensure other reasonable requests, for example funeral arrangements, are appropriately considered.

Certain gifts may also be afforded appropriate recognition at the Club's discretion.

## **LIVING GIFT**

You may also consider leaving your bequest in advance. Some Forever A Bulldogs Members have chosen to gift their bequest now rather than update or prepare a Will. Living Gift Members also enjoy all the benefits associated with Forever A Bulldog and can see the results of their gift eventuate.

## **COPY OF THE WILL**

There is no obligation to give us a copy of your Will. We simply ask you to ensure both yours and your solicitor's details are recorded with the club. In most cases an exchange of letters with your solicitor is sufficient to ensure appropriate administration.



# FOREVER A BULLDOG

## Everyone is welcome to leave a gift in their Will to the Western Bulldogs.

If you would like to learn more about Forever A Bulldog, please complete this card and return it to the Club or email [bequests@westernbulldogs.com.au](mailto:bequests@westernbulldogs.com.au).

Salutation \_\_\_\_\_

First Name \_\_\_\_\_ Last name \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Email \_\_\_\_\_ Mobile \_\_\_\_\_ Date of Birth \_\_\_\_\_

Signature \_\_\_\_\_

### What is the current status of your gift?

Please select one option:

- I have left a gift in my Will to the Western Bulldogs
- I am considering leaving a gift in my Will to the Western Bulldogs
- I am interested in leaving a Gift in my Will and would like to be contacted

### My area of interest (OPTIONAL)

Want to make sure your wishes are met. Please select one or more area you wish to support. If you don't select an area/s, we will allocate your gift on your behalf.

- Heritage
- Community
- Football
- I would like the Club to decide where my gift is best used

### Are you leaving a Gift in Memory of someone? (OPTIONAL)

- Yes
- No

If yes, who? \_\_\_\_\_

### Type of gift in my will (OPTIONAL)

I have included the following Future Gift to the Footscray Football Club LTD.

- The residue of my estate after other gifts are made
- A \_\_\_\_\_ % of my estate
- A set amount of \$ \_\_\_\_\_ of my estate
- A specific gift/s  
e.g. Property, real estate, shares

The approximate value of my gift is

\$ \_\_\_\_\_

WESTERN  
BULLDOGS



MAJOR PARTNER

THE PA  
PARLOUR

AFU  
V  
CHIBER